

<b>Blackpool Council Licensing Service</b>				
Representation made by a Responsible Authority to an application for the grant / variation of a Premises Licence / Club Premises Certificate				
<b>Responsible Authority</b>				
Name of Responsible Authority	Public Health, Blackpool Council			
Name of Officer <i>(please print)</i>	Dr. Arif Rajpura, Director of Public Health			
Signature of Officer	Dr. Arif Rajpura			
Contact telephone number	01253 476363			
Date representation made	09	11	2016	
Do you consider mediation to be appropriate			<input type="checkbox"/>	NO <input type="checkbox"/>
<b>Premises Details</b>				
Premises Name	Newsagents			
Address	60 Coronation Street			
	Blackpool			
Post Code	FY1 4PD			
<b>Reasons for making representations</b>				
<p>The Public Health Department, Blackpool Council, write in reference to the new Premises Licence application for Newsagents, 60 Coronation Street, Blackpool</p> <p>The applicant brings this application in full knowledge that this store is located within Talbot ward which has been subject to the Cumulative Impact Policy (CIP) since 2009.</p> <p>As stated in Blackpool Council's Statement of Licensing Policy –</p> <p>The effect of the policy is to create a rebuttable presumption that applications listed above will be refused. To rebut this presumption, an applicant would be expected to show through the operating schedule, and where appropriate, with supporting evidence, that the operation of the premises will not add to the cumulative impact already being experienced.</p> <p>Following review of this application, Public Health, Blackpool Council, make a formal objection due to the following concerns:</p>				

Issues in Talbot ward

Deprivation

- Blackpool is ranked amongst the most deprived areas in the country. Specific areas in the central wards of Blackpool, including Talbot Ward, have the highest ranked levels of deprivation in Blackpool (Blackpool JSNA, 2016).
- There is a statistical correlation between Blackpool's areas of deprivation and hotspots for violent crime, domestic abuse, and criminal damage, all associated with alcohol abuse to some degree. (Blackpool JSNA, 2016).

Health related information

- Recent health statistics show Talbot ward to have significantly higher numbers of hospital stays for alcohol related harm (SAR) than the National average (England).
- For every 100 hospital stays for alcohol related harm, Talbot ward has 282.
- This rate of 282 hospital stays for alcohol related harm in Talbot ward compares to a rate of 137 for the whole of Blackpool (Public Health England 2014/15).

Concerns regarding the application:

- Under Section 182 of the Licensing Act 2003, Para.8.34, applicants are expected to demonstrate their knowledge of local issues and what they will do to adopt strategies to avoid the exacerbation of such issues. The application is completely void of this important information. The applicant demonstrates an inadequate understanding of the issues in Talbot ward, such as those listed above, and had failed to demonstrate in their application that their operation would not add to the existing issues already impacting on this area.
- Paragraph 8.37 of the Section 182 rightly suggests that information to applicants should be readily available; both Blackpool Health Profile and the Blackpool Drug and Alcohol Health Needs Assessment are public documents which are available yet have not been considered by the applicant.
- Public Health has concerns that the applicant has applied to supply alcohol from 8.00am; if this application is successful this will increase the availability of alcohol supply within the Saturation Area in the early morning period. Public Health has concerns that this new premises is situated in an area where there are also a large number of premises that sell alcohol within close proximity to Coronation Street.
- Although the applicant has stated in their application that '*drink promotion will be socially responsible and not encourage excessive drinking*', the applicant has not detailed how they will implement this. For example, the applicant has not stated their policy on the sale of low value/high alcohol products and any drinks discounting that

would be adopted. The sale of cheap high strength alcohol and discounted offers within this premise could have a negative impact on the licensing objectives - Crime and Disorder and Public Nuisance; due to the local demographics and potential clientele groups.

Public Health would ask the Licensing Committee to consider the potential risks associated with the increase in the availability of alcohol within this Saturation Area in their deliberations as to whether to grant this application.

**For New / Variation Applications only.  
It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.**

N/A